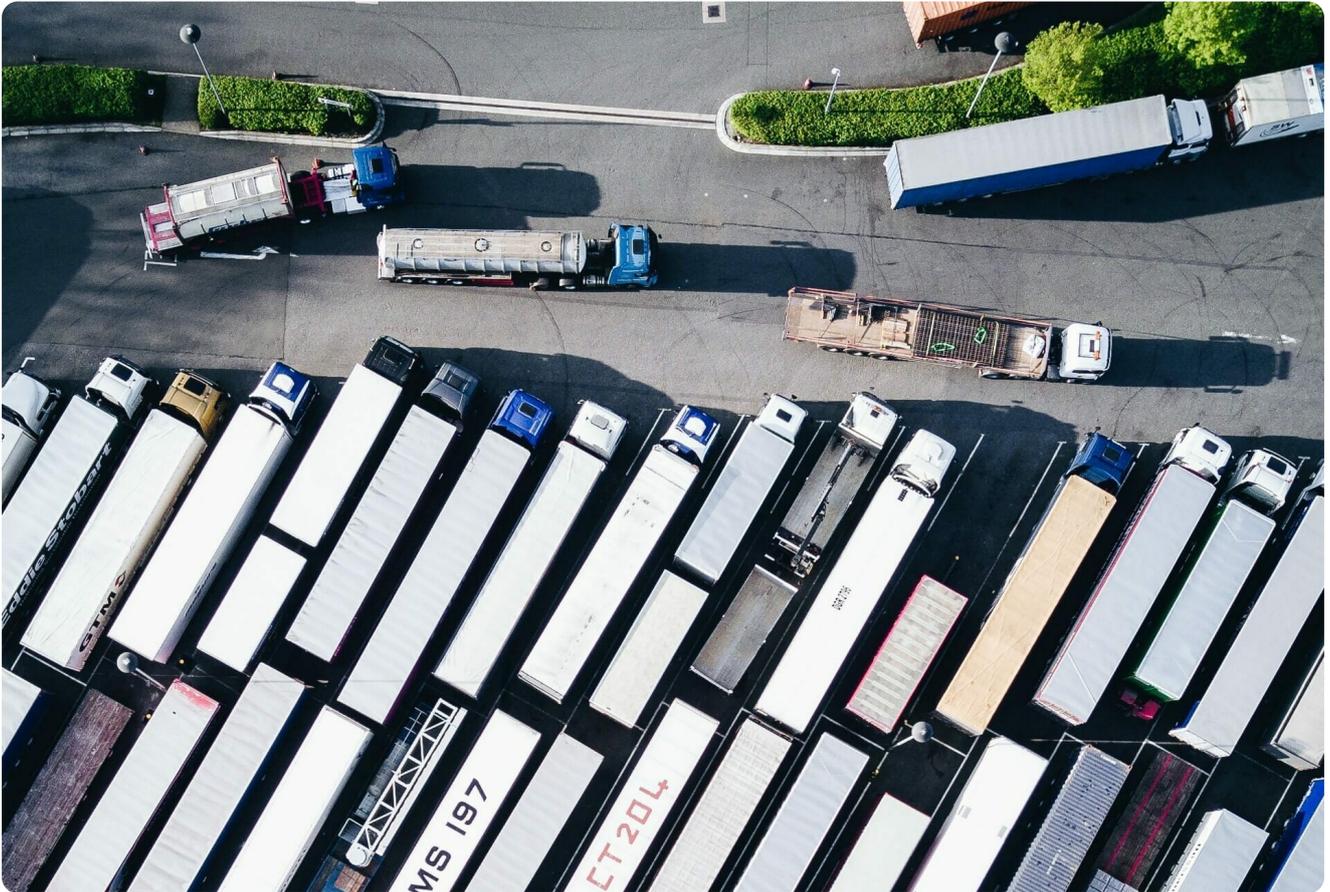


Utilizing available freight capacities

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Samenvatting

Datum: 13 September 2021

URL: <https://venturecapital.nl/utilizing-available-freight-capacities/>

Contact & Site

Extra beschrijving

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Company description:

Almost half of the trucks on European roads are empty, more than 40% of the space driven around is not occupied. That's a huge waste of money and a disaster for our climate, as road traffic is one of the major producers of carbon. The wasted energy on German roads equals the whole CO2 output of Sweden.

In 2020, more than 4 billion parcels were shipped in Germany, generating a revenue of more than 80 billion Euros. E-Commerce-companies are growing fast.

The solution of this startup: An ecosystem that reduces waste in the freight industry and saves a lot of money is utilizing existing freight capacities to create an ultra-efficient and competitive parcel delivery service.

Business Model:

Selling single parcel deliveries

Customer type / profile:

E-Commerce-companies of any size, B2B2C

Preferable investor type:

Angel investor, Venture Capitalist or Incubator/accelerator

USP's:

They are completely avoiding any owned infrastructure and therefore have an unbeatable cost structure

Capital amount needed:

€250.000,-

Investment need:

Marketing and sales €200.000 (two to four new staff members) and €50.000 for a logistical expert.

Sector:

E-Commerce and Logistics.

Phase:

Pre-seed

Number of founders:

2

Current number of employees:

1-5

Monthly turnover (current):

€0,-

Turnover (forecast) next 12 months:

€100.000,-

Turnover (forecast) months 13 - 24:

€1.000.000,-

Current monthly expenses:

€0,-

Committed funding:

€0,-

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