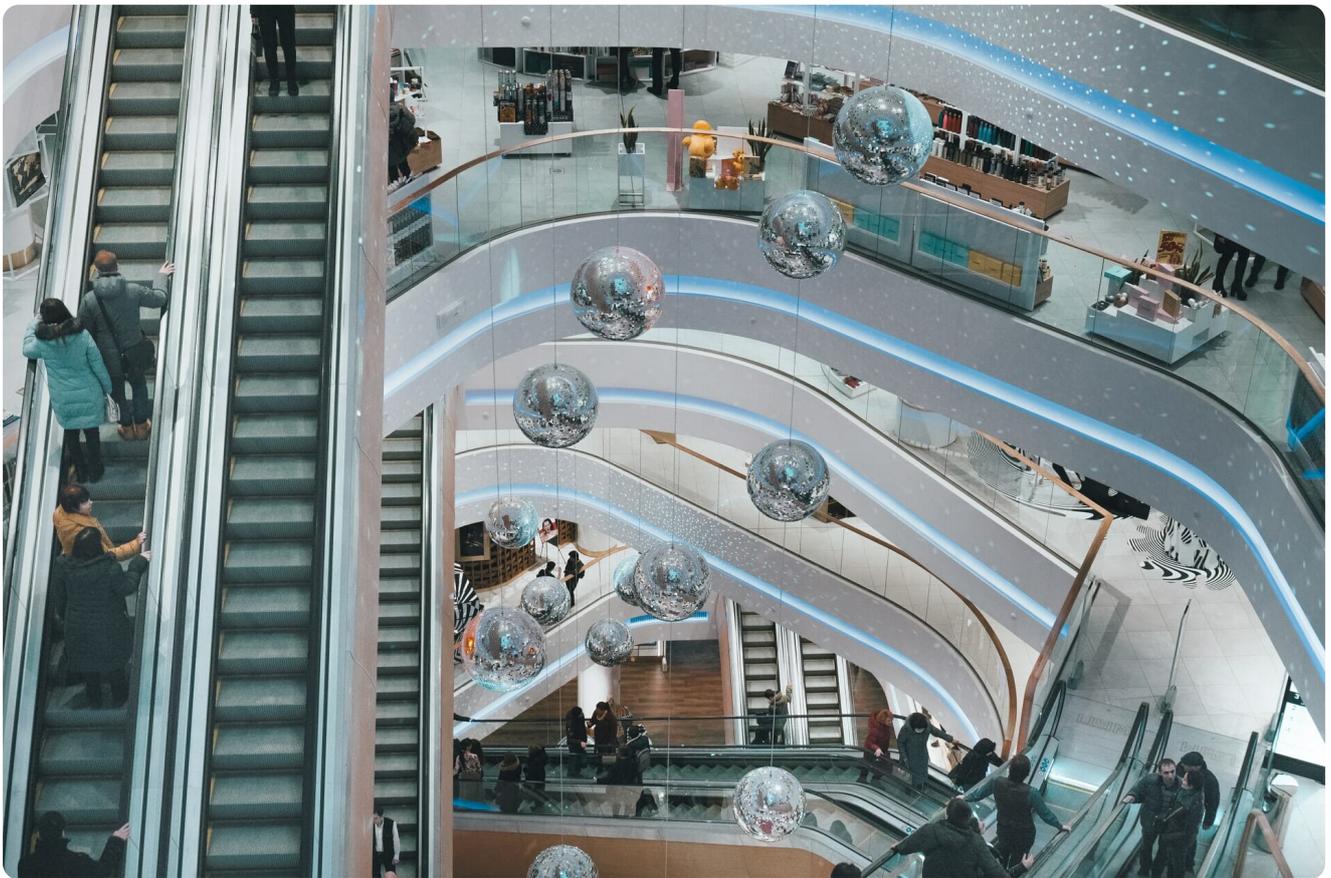


Online marketplace linking shoppers to local retailers

venturecapital.nl • <https://venturecapital.nl/online-marketplace-linking-shoppers-to-local-retailers/>



Samenvatting

Datum: 27 September 2021

URL: <https://venturecapital.nl/online-marketplace-linking-shoppers-to-local-retailers/>

Contact & Site

Extra beschrijving

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Company description:

This startup is an online marketplace linking shoppers to local retailers through an easy-to-use app. They **offer** their customers the convenience of ordering products directly from local stores and having them delivered sustainably on the same day. Stores can benefit from reaching a wider audience, offering local delivery and pick-up options, and increasing sales by shipping from the store.

Business Model:

The startup takes a commission on orders, and expect to develop additional revenue streams from the platform.

Customer type / profile:

B2B2C

Preferable investor type:

Angel investor; Venture Capitalist

USP's:

- Find out what is available in the shops around you.
- Discover shops in new cities.
- Order from multiple stores, pay once, get your goods delivered sustainably the same day.
- Support local shops.

Capital amount needed:

\$500.000,-

Investment need:

The startup intends to raise \$500.000,- to fund operations and marketing for the launch of the marketplace, as well as to hire employees in sales, development, and operations.

Sector:

B2B2C-Software; E-Commerce; Retail

Phase:

Seed

Number of founders:

1

Current number of employees:

1-5

Monthly turnover (current):

N/A

Turnover (forecast) next 12 months:

\$100.000,-

Turnover (forecast) months 13 - 24:

\$700.000,-

Current monthly expenses:

\$300,-

Committed funding:

0

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