

The educational consultancy which connects students and communities

venturecapital.nl • <https://venturecapital.nl/the-educational-consultancy-which-connects-students-and-communities/>



Samenvatting

Datum: 22 November 2021

URL: <https://venturecapital.nl/the-educational-consultancy-which-connects-students-and-communities/>

Contact & Site

Extra beschrijving

```
[et_pb_section fb_built="1" _builder_version="4.13.1" _module_preset="default"
global_colors_info="{}" theme_builder_area="post_content"] [et_pb_row _builder_version="4.13.1"
_module_preset="default" global_colors_info="{}" theme_builder_area="post_content"] [et_pb_column
type="4_4" _builder_version="4.13.1" _module_preset="default" global_colors_info="{}"
theme_builder_area="post_content"] [et_pb_text _builder_version="4.13.1" _module_preset="default"
global_colors_info="{}" theme_builder_area="post_content"]
```

Beschrijving onderneming:

This startup is an educational institution/consultancy that guides international education providers to foster connection and collaboration between students and the community, through the implementation of best practice service programs.

They sell impact-driven educational services to international baccalaureate schools. These schools buy information about certain subjects with the goal to stimulate active global citizens and therefore have a positive impact on the world. All students on their platform can follow examples of all other students, how they react and enact on teaching materials and what kind of impact is created by the projects of the schools. Based on this information this startup provides consultancy to international education providers.

They have already their first 1000 students connected! Their dream is to reach 1 million young people can you help them achieve their goal?

Business Model:

License model and services

Type klant:

B2B

Gewenst type investeerder:

Angel investor; Venture Capitalist

USP's:

The startup is the first in the market. They focus on international baccalaureate schools. They already have all international baccalaureate schools in their funnel.

Benodigd Kapitaal:

€500.000,-

Investeringsbehoefte:

- End user Licenses IT (33%)
- Building new program (10%)
- Organization/team (50%)
- Sales & marketing (17%)
- Legal (3%)

Sector:

B2B Software ;B2C Software; Impact

Bedrijfsfase:

Early Growth

Aantal founders:

2

Aantal huidige werknemers:

5-25

Team:

The founder of this startup has experience in service focused teaching and leadership experience in a range of settings. She is an alumni and former teacher of UWCSEA. Furthermore, the team gets lots of support international from their advisors. It is a close group of experienced entrepreneurs which bring also relevant corporates. Their team has many experiences of teaching in IB schools.

Maandelijkse omzet (huidig):

€7.000,-

Omzet (Prognose) komende 12 maanden:

€20.000,-

Omzet (Prognose) maand 13 - 24:

€400.000,-

Huidige maandelijkse kosten:

€6.000,-

Reeds toegezegde financiering in deze ronde:

€0,-

Overige relevante informatie:

The team already has invested 1,5 years of work in the program and building this team. Therefore the team exists now out of 22 persons. This is the first investment round.

[/et_pb_text][/et_pb_column][/et_pb_row][/et_pb_section]