

Innovative products against pathogen

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Samenvatting

Datum: 21 January 2022

URL: <https://venturecapital.nl/innovative-products-against-pathogen/>

Contact & Site

Extra beschrijving

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Company description:

30% of the world's fresh food products is lost before it reaches the consumer due to pathogen effects. This company has created innovative products that solve pathogen-related challenges without any negative effect on the environment. Therefore, they enable more food in the world.

Their products are effective against bacteria, fungus and viruses which found on food. The technology developed three different products. The Products are supplied in powder form, available in various packaging sizes. Ranging from one liter to thousands of liters. The products are tested and ready for market.

The developed products enable a complete farm to fork solution through the value chain. The company is only awaiting the EU registration of its products.

The company has focused on B2B marketing with clients in the following areas: Disease Control, Fruit Farming, Flower Farming, Poultry Farming, Abattoirs Fast Food/Restaurants, Packhouses, Retail, High Contact Points, Medical Sector, Veterinary Practices and Domestic use. Since the Startup has tested with success against known problematic pathogens there are awaiting clients.

Business Model:

Their focus will be kept on building on B2B relationships selling consumable non-toxic pathogen solutions in bulk. While some clients will be more seasonal, the versatile nature of the technology enables revenue to be gained from various industries.

Customer type / profile:

B2B

Preferable investor type:

Angel investor; Venture Capitalist

USP's:

Their products are high efficacy non-toxic food-safe disinfecting without a residue, capable of stimulating plant growth and prolonging the shelf-life of produce. To date, they have not found a competing product being non-toxic, without a residue with the same efficacy as our technology.

Capital amount needed:

€500.000,-

Investment need:

EU product registration and hiring staff.

At present, their focus in the EU market is simply registration. Before being able to sell the products it needs to be registered and tested by authorities. The company is in contact with various consultants regarding the best way forward. The process could take a year and cost an estimated €300,000,- per product registration.

Sector:

Food; Agri

Phase:

Seed

Number of founders:

4

Current number of employees:

1-5

Experience:

We have specialties in R&D, business development, logistics, legal and back-office support.

Monthly turnover (current):

€0,- (awaiting registration in EU)

Turnover (forecast) next 12 months:

€500.000,-

Turnover (forecast) months 13 - 24:

€1.000.000,-

Current monthly expenses:

€3.000,-

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Videopitch bekijken

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