Loyalty platform for a sustainable world

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Samenvatting

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Contact & Site

Extra beschrijving

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Company description:

This company created a loyalty platform with the goal to achieve a sustainable world with prosperity for all. There are already 28.8 billion tokens of this platform (Market Cap initial $95.9M), which have been built on the Binance Smart Chain (BSC).

The loyalty platform has or will get the following features:

- Marketplace in-app with connected companies.
- Payment app with exchange options.
- Debit card.
- Decentralized multi-currency wallet.
- Cashback system for locally or sustainable working companies.

This company's main mission is sustainability and prosperity for all, which will be achieved by the cashback system. This works as follows: if a customer buys a product in markets/local shops the customer will receive cashback. The most important part is that because of the cashback for customers the people from third-party countries will have higher returns since they are more in attractive to go to.

Milestones:

- Simplex Integration
- Yield Farms and Staking Pools
- HeX Exchange (Swap)
- Trading Pool
- Number of Customers: 130K+ registered users

Business Model:

The cashback system supports sustainable and local-to-local working businesses. This cashback is generated from the profit from Yield Farms and Staking Pools.

Customer type / profile:

B2B

Preferable investor type:

Angel investor; Venture Capitalist

USP's:

This company doesn't profit from its users but creates value with its users. Rewarding sustainability, local to local and creating prosperity for all. Then the company is distributing the wealth of the blockchain to the people.

Capital amount needed:

€1.500.000,-

In order to achieve their short-term goals, the minimum capital needed will be €250.000,-.

Investment need:

- Marketing €340.000,-

- Staff €365.500,-

- Accounting €17.000,-

- ICT main net/Development €425.000,-

- Legal €42.500,-

- Office €51,000,-

The rest of the invested money will be put in staking pools and Yield farming to generate profit.

Sector:

B2B Software; B2C Software; Blockchain; Crypto; Impact

Phase:

Early growth

Number of founders:

2

Current number of employees:

25-50

Experience:

During the ICO of their token, they have collected €250.000,-.

Monthly turnover (current):

€30.000,-

Turnover (forecast) next 12 months:

€2.141.363,-

Turnover (forecast) months 13 - 24:

€5.618.925,-

Current monthly expenses:

€20.000,-

Additional information:

In previous rounds €150.000,- was invested. This investment was fully placed in staking pools and yield farmings.

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