

The best Portuguese wines

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Samenvatting

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Contact & Site

Extra beschrijving

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This company is a wine expert who offers more than just conventional wines. This is an online store and distributor with an exclusive range of products. Their goal is to offer customers the best Portuguese wines.

The company was born with the objective of bringing the best products from Portugal to the rest of the world. With its great grape production capacity, Portugal has a wide variety of types of wines spread across the country, divided into thirteen producing regions, producing a very wide variety and quality wines and recognized worldwide. The main focus of this startup is a wine market of extreme quality, coupled with liqueurs, port wines, refined oils of superior quality. Their customers are small and medium businesses, which include online stores medium supermarkets, cellars and horeca. Their suppliers are 100% exclusive.

Business Model:

Online sales of Portuguese wines and related products.

Customer type / profile:

B2B & B2C

Preferable investor type:

Angel investor

USP's:

All the wines are from renowned cellars, with all the necessary tests and certifications and are 100% exclusive. The processes are designed with the help and input of experts in the field. This company believes that the future of wine is the combination of a beautiful nectar with a beautiful bottle.

Capital amount needed:

€100.000,-

Investment need:

40% stock

12% Transport/Delivery

30% Marketing

18% Reserve

Sector:

E-Commerce, Retail, Food

Phase:

Early Growth

Number of founders:

1

Current number of employees:

1-5

Experience:

The founder of this company has 12 years of experience in export and import, and 8 years of experience in Portuguese wine and olive oil. These years gave the founder the necessary experience and courage to open a licensed importer in the Netherlands. His background is Marketing and Advertising, but his passion has always been sales.

Monthly turnover (current):

€3.800,-

Turnover (forecast) next 12 months:

€70.000,-

Turnover (forecast) months 13 - 24:

€250.000,-

Current monthly expenses:

€1.900,-

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