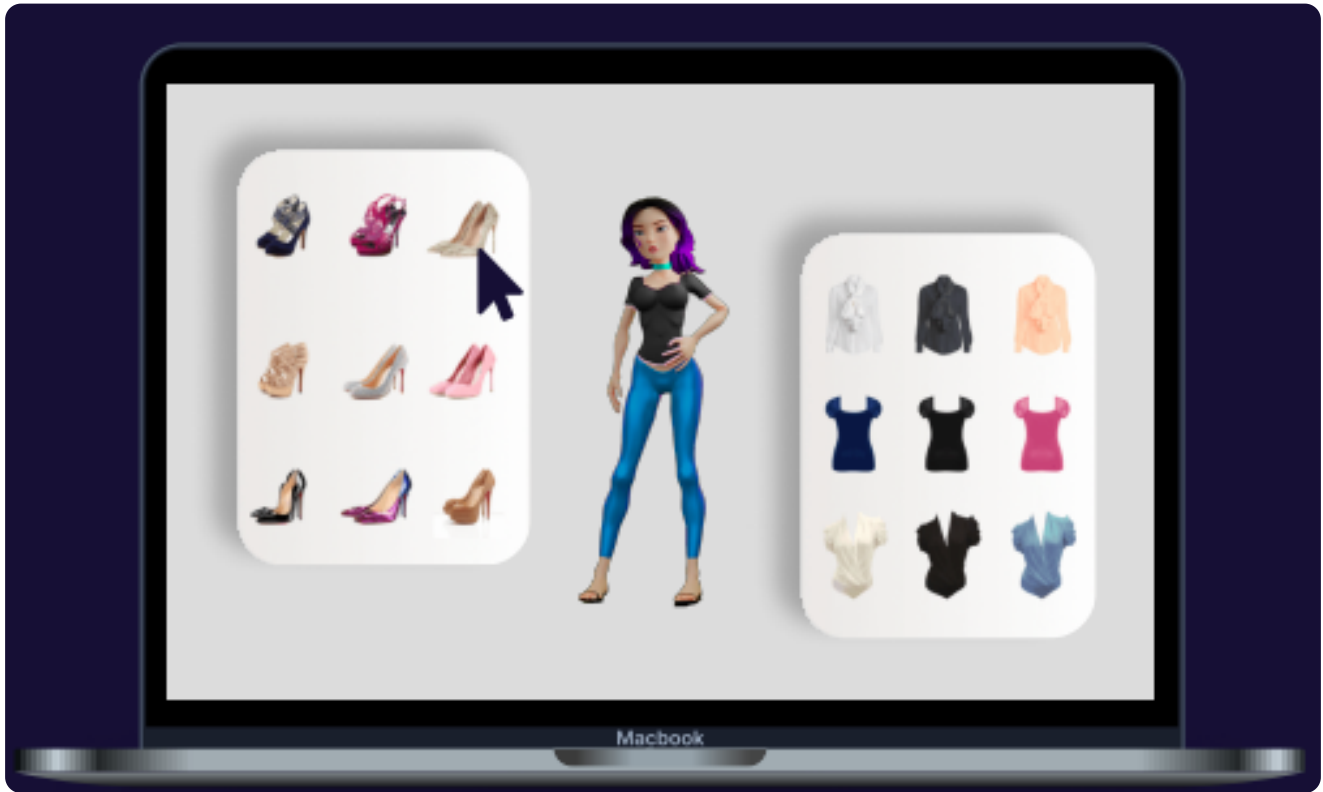


Female empowerment NFT marketplace

venturecapital.nl • <https://venturecapital.nl/female-empowerment-nft-marketplace/>



Samenvatting

Datum: 21 April 2022

URL: <https://venturecapital.nl/female-empowerment-nft-marketplace/>

Contact & Site

Extra beschrijving

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In a world where women have been oppressed far too long, it is time to stand up and fight for their rights and create a lifestyle. The goal of this startup is to help women all over the world to achieve their and to live their lives free from discrimination and violence. They will provide en invite woman to the Crypto & NFT space so that they can reach their goals. This startup are committed and they hope that you will join them in their flight.

This startup is a NFT Collection are creating a selfmade platform that will connect females from all over the world. They will narrow the gender inequality gap in the NFT & Crypto Space by introducing women to NFT s in an educational, interactive and most importantly fun way. They will do this by setting up a Discord where they will do monthly webinars and an annual event where the holders of their token will have access to these events/database of knowledge. Thereby this startup offers NFT's to which the knowledge is linked. A kind of training/study so that people can be trained in the field of NFTs but can also earn money from the NFTs they receive.

What they offer:

- A base model with 5 garments/traits.
- A monthly webinar.

- An annual event.
- The first buyers will get the chance to strike their character first before the marketplace opens for others.
- The very first NFT holders will participate in an ICO of the coin of this startup.

Their goal is to become the biggest source of inspiration for young struggling women who aim to become the best version of themselves, professionally and personally. Within the NEXT 2 YEARS they will be established as an international, well-known digital fashion brand and marketplace.

Business Model:

This startup will earn money from launching NFT collections and the Marketplace where people can buy, trade and stake their NFTs. The NFT's are online dolls which can be dressed with other NTF cloths. The basemodel doll will be €95,-. The margins on all NFT's will be between 80% and 100%.

Customer type / profile:

B2C

Preferable investor type:

Angel investor; Venture Capitalist

USP's:

Female Empowerment within the crypto space by bringing non crypto females into the crypto space.

Capital amount needed:

€100.000,-

Investment need:

- €50.000,- Marketing

- €45.000,- Development

- €5.000,- Other expenses

Sector:

Crypto/Blockchain, Fintech

Phase:

Pre-seed

Number of founders:

4

Current number of employees:

5-25

Experience:

Founder 1: (PR Communications & Business Developer): Has had several webshops (e-commerce) and is also a crypto investor. She also designs and builds websites for clients in Figma and Webflow.

Founder 2: (Financial Manager & Technical Specialist): 2021-2022: Blockchain projects with a collective market capitalization of ~\$24,000,000. Turnover realized ~\$2,000,000.

Responsibility for 37 active people. Active in Portugal and the Netherlands

with regard to crypto, hardware/software integration and the automotive industry.

Founder 3 (Growth -Hacker & Marketing Expert): Experienced speaker and has the responsibility to steer the SolBaddies project in the right direction.

founder 4 (Project manager & CEO): Organisational driven, experienced marketer. Has knowledge of all the ins and outs of Discord and the proper marketing of an NFT project.

Monthly turnover (current):

€0,-

Turnover (forecast) next 12 months:

€1.700.000,-

Turnover (forecast) months 13 - 24:

€1.700.000,-

Current monthly expenses:

€20.000,- (When the platform is live)

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Videopitch bekijken

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