

# Parking Data and Analytics Company

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## Samenvatting

**Datum:** 9 September 2020

**URL:** <https://venturecapital.nl/parking-data-and-analytics/>

## Contact & Site

## Extra beschrijving

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Peazy is a parking data and analytics company based in Amsterdam. The company was incorporated in NL in December 2017 after the founding team received an investment from Rockstart AI accelerator. The clients are parking owners- municipalities and parking operators. The product is a parking data aggregation platform that collects data from disparate sources- meters, apps, enforcement- and build analytics and predictive applications on top. Pilots completed with Amsterdam, 's-Hertogenbosch, Tilburg and Venlo. Launched in USA in April 2020. Raised USD 100k in convertibles, looking for another 100k at the same terms.

### **Benodigde kapitaal:**

100,000

### **In welke fase bevindt de organisatie zich?:**

Pre-seed

### **Omzet (Historisch & Prognose):**

Total Project Turnover (Pilots)~ EUR 25,000; Projected ARR 2021~ EUR 500,000; Current Pipeline- 30+ clients in the USA, with 3 already in the proposal stage; Projected ARR 2025~ EUR 20 million

### **Investeringsbehoefte:**

Go-to-market strategy; Growing Technical Team to handle larger number of clients expected soon.

### **Aantal founders:**

2

### **Aantal werknemers:**

1-5

### **Gewenst type investeerder:**

Angel, Institutional Pre-seed, Accelerator

### **Overige relevante informatie:**

We are looking for the last 50% of our round. Minimum ticket size is EUR 50k.

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