

# Transport solution for the logistics industry

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**Benodigd Kapitaal**

€300.000,-

**Maandelijke Omzet**

€0,-

## Samenvatting

**Datum:** 20 March 2023

**URL:** <https://venturecapital.nl/invest-in-transport-solution-for-the-logistics-industry/>

## Contact & Site

## Extra beschrijving

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Our company is a Dutch-based logistics solutions provider that specializes in providing transport solutions to customers within the logistics sector. We have developed an online platform that offers a fast and easy way for customers to book trucks for transporting cars within Europe. Our platform solves the main pains of customers in the logistics sector by offering:

- real-time tracking of shipments;
- a network of reliable transport partners;
- and innovative AI technology that improves transport efficiency.

Our company is founded by experienced professionals from the logistics sector who work closely with customers to provide tailored transport solutions. The marketplace aims to reduce the CO2 footprint by matching the closest available trucks and limiting empty kilometers. The company plans to add several AI features such as auto-matching, pricing simulation, and live tracking, which can be duplicated to other verticals.

Key figures:

- 8 customers that are willing to start as soon as the platform is fully up and

running. In terms of revenue, each customer represents a potential turnover of 450K EUR.

- Team of 40 offshore developers to build the platform once the investment are committed.

- The current valuation of the company is 2.5M EUR.

### **Business model:**

This company has 3 different streams of revenue based on 3 different modules to be proposed to their customers.

1. A fixed fee per car transported for its transport management offer;
2. a user + transaction fee for its marketplace;
3. a factoring fee for his factoring offer.

### **Customer type:**

B2B

### **Preferred investor type:**

Angel investor, Venture Capitalist, Adviseur, Strategische investeerder

### **USP's:**

Unique concept on the market offering transport management, marketplace, and factoring services.

The future use of AI will give the possibility to their customers to make data-driven decisions and benefit from a self-learning system.

### **Capital amount needed:**

€300.000,-

**Investment need:**

- Team €150k;
- Development €100K;
- Other expenses €50K.

**Sector:**

B2B Software, Logistiek, Platform, AI

**Phase:**

Seed

**Number of founders:**

2

**Current number of employees:**

1

**Experience founder(s):**

Between the co-founders and the advisors, they have cumulated more than 90 years of experience in the logistics, IT and AI sectors. Including a solid experience in the current field.

**Monthly turnover:**

€0,-

**Turnover (forecast) next 12 months:**

€250.000,-

**Turnover (forecast) months 13 - 24:**

€2.500.000,-

**Current monthly expenses:**

€1.500,-

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