

A modern thrift store concept

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Type Klant	B2C
Gewenst Type Investeerder	Angel Investor
Benodigd Kapitaal	€300.000,-
Reeds toegezegde financiering	0
Sector	Consumentengoederen, Fashion, Horeca, Retail
Bedrijfsfase	Seed

Aantal Founders	1
Aantal Huidige Werknemers	4
Maandelijkse Omzet	€0,-
Omzet (prognose) komende 12 maanden	€168.000,-
Omzet (prognose) maand 13 - 24	€168.000,-
Huidige Kosten (maandelijks)	€0,-

Bedrijfsbeschrijving

This company is going to be a sustainable and modern thrift store concept that offers high-quality secondhand goods in an inspiring setting. Our mission is to provide an ethical and eco-friendly alternative to traditional retail while creating a positive impact on the local community and environment. With a strong online presence and engaging social media campaigns, we aim to attract environmentally conscious and socially responsible consumers who are looking for sustainable and ethical shopping options.

Our vision is to create a world where sustainable and ethical shopping is the norm, and our business model is based on selling secondhand goods at a profit, offering an online platform and app for customers to buy online, at a restaurant, and other ancillary services. With an initial investment of €200,000 to €300,000, we plan to break even within the first two years of operation and generate a profit within the first three years.

Business Model

Our company is a modern and sustainable thrift store concept that generates revenue through the sale of secondhand goods, food and beverage sales, and online sales. The company distinguishes itself from traditional thrift stores by providing customers with a modern and inspiring shopping experience, sustainable practices in all aspects of the business, and ancillary services such as an online platform and app, a restaurant, and a lounge area for customers to socialize.

The target audience is environmentally conscious and socially responsible consumers who are looking for sustainable and ethical shopping options. This company prioritizes sustainability and ethical practices in all aspects of its business, including sourcing, disposal, and supply chain management, to distinguish itself in the competitive market.

USP's

- A modern and inspiring shopping experience for secondhand goods;
- A return policy on goods;
- Sustainable practices in all aspects of the business;
- An online platform and app for customers to shop;
- A restaurant and lounge area for customers to socialize.

Investeringsbehoefte

We need a total investment of 300K EUR, of which around 120k EUR will be invested in the renovation. Thereby we keep the 180K EUR capital for building the app, making sure we can buy goods if needed and have a backup investment cause some projects are causing more money.

Ervaring Founder(s)

The founder has a strong understanding of business operations, including finance, marketing, and sales. The founder is also creative, he has the ability to think outside the box and create a shopping experience that is both inspiring and sustainable. He has sustainability expertise, knowledge of sustainability and ethical practices in order to implement them throughout all aspects of the business like: leadership, network and customer service.

Overige Relevante Informatie

This company offers a modern and inspiring thrift store concept that differentiates itself from traditional thrift stores by offering a sustainable and ethical shopping experience, as well as an online platform, a restaurant, and a lounge area for customers to socialize. This makes the concept completely new in the market.

Samenvatting

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Contact & Site