

Professional Networking Job Platform

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Type Klant	B2B en B2C
Gewenst Type Investeerder	Angel Investor, Venture Capital, Incubator-Accelerator, Strategische-Investeerder
Benodigd Kapitaal	€250.000,-
Minimale Ticketsize	€10.000,-
Sector	B2B Software,B2C Software,HR,Platform,Zakelijke dienstverlening
Bedrijfsfase	Pre-Seed
Land geregistreerd	The Netherlands
Aantal Founders	1
Aantal Huidige Werknemers	2

Maandelijkse Omzet	€0,-
Omzet (prognose) komende 12 maanden	€1.000.000,-
Omzet (prognose) maand 13 - 24	€2.000.000,-
Huidige Kosten (maandelijks)	€0,-

Bedrijfsbeschrijving

Our company is an international social media job board platform that offers a modern and scalable web platform and app, which will be ready for launch in June 2023. The platform will not be a traditional job board but offers much more to companies and job seekers. It provides a job board for all industries, social media features that allow people to connect with each other and with companies, and the ability for companies to create their own business pages, along with employer branding and campaign advertisement services.

We offer two paid plans for job seekers, paid plans for job posting, a subscription for a matching percentage tool, a free resume builder with ChatGPT 4, and a forum for discussions, among other services. Our platform's core development is based on NodeJS, and our software is developed by a professional development company that specializes in core development and app.

We are working together with numerous marketers to help us expand our platform's reach internationally. The marketing plan is ready, we can start this plan within 6 months. We have discussed privacy and legislation rules internationally with various lawyers to ensure that our platform is fully compliant with all applicable laws and regulations.

We have a list of potential customers, including many international companies with whom we have good contacts, and our platform is expected to be of interest to both B2B and B2C customers. We offer our services at an affordable price, making us an attractive option for companies of all sizes.

Business Model

- Monthly different subscriptions for companies – margin 70%;
- Campaign advertisement, depending on the budget (pay per use) – 80% margin;
- Monthly subscriptions for jobseekers/individuals – 80% margin.

USP's

The new overflow and the features that we offer are unique in this setting.

Investeringsbehoefte

- Marketing (in three countries, NL, UK and US) – €800.000,-
- Hire people (developers etc) – €600.000,-
- Extra costs: €100.000,-

Ervaring Founder(s)

The founder has 11 years of experience in the recruitment and job board sector.

Samenvatting

Datum: 18 April 2023

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Contact & Site