

AI Powered Cricket Platform

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Samenvatting

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URL: <https://venturecapital.nl/ai-powered-cricket-platform/>

Contact & Site

Extra beschrijving

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Company info:

460 Million people play cricket across the world and a cricket player spends on average \$500 on coaching and equipments every year.

Cricket at the highest levels evolved a lot in the past decade but not coaching methodologies leading to boring and repetitive trainings. The current problem is that there is a lack of proper tools to help coaches, players do not get the support they need and parents are left out of the development process.

This company is on a mission to reinvent cricket coaching using AI.

They developed an AI powered digital platform packed with smart coaching tools, tracking tools & provides access to top coaches across the world.

Required capital:

€ 500.000

Sector:

B2C-Software; B2B-Software

Phase of the organization:

Seed

Investment uses:

- 200K- AI & Deep Learning
- 125K - Club, Team and Athlete management
- 175K - Media campaigns, Sponsorships, etc.

Number of founders:

2

Number of employees:

2

Legal structure:

Registered as a BV in the Netherlands.

Ideal investor specs:

Informal investor; Private equity

Investor that is passionate about sports and technology, especially cricket.

Experience in growing a SaaS business.

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