

Algorithmic digital asset management company

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Samenvatting

Datum: 16 November 2020

URL: <https://venturecapital.nl/algorithmic-digital-asset-management/>

Contact & Site

Extra beschrijving

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Beschrijving onderneming:

This company is an algorithmic digital asset management company. It manages crypto portfolios using artificial intelligence and trading algorithms. The whole process is fully automated and highly scalable.

The company is part of the Amazon accelerator program.

Employees:

-2 full-time (Founders)

-2 part-time

Product:

Financial product; asset management of digital assets.

Date of establishment:

March-2020

No. of Clients:

25

Assets under management:

€515.000

Current MRR:

€3.000 per month

Market:

- Crypto markets become an asset class.
- Markets will grow towards a size of trillions.
- New era of synthetic assets on the block chain needing price discovery and liquidity.
- Development of new financial products that are decentralized.

Business Model:

The company invoices a Quarterly 20% performance fee from its clients. It is a “No cure no pay” model.

USP's:

- Fully automated
- data-driven
- One-click access
- Non-custodial
- Highly profitable.

Benodigd Kapitaal:

€200.000

Type klant:

B2C

Gewenst type investeerder:

Angel investor/Informal investor.

Investor specs:

They are looking for an investor who has experience in strategy, negotiating and HR.

Investeringsbehoefte:

€45.000 Working Capital

€140.000 New hires (back-end developer & strategy developer)

€15.000 Hardware & Cloud services

They do not have a marketing budget but reserve 30% of profits for acquiring capital.

Reeds toegezegde financiering:

The current Amazon accelerator programme can foresee up to €100.000 in

Amazon services (in kind).

Sector:

Deep Tech; Zakelijke dienstverlening

Bedrijfsfase:

Early Growth

Omzet (huidig):

€1.000 - €5.000

Omzet (Prognose) komende 12 - 24 maanden:

Year 1: €100.000 - €250.000

Year 2: €1.000.000 - €2.500.000

Aantal founders:

2

Aantal huidige werknemers:

2-4

Is er door de ondernemers reeds een investering opgehaald bij derden voor de betreffende onderneming?:

Yes

Wordt er binnen 24 maanden nog een vervolginvestering verwacht?:

Yes

Geïnteresseerd of vragen? Neem vrijblijvend contact op via het reactieformulier rechtsboven aan de pagina.

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