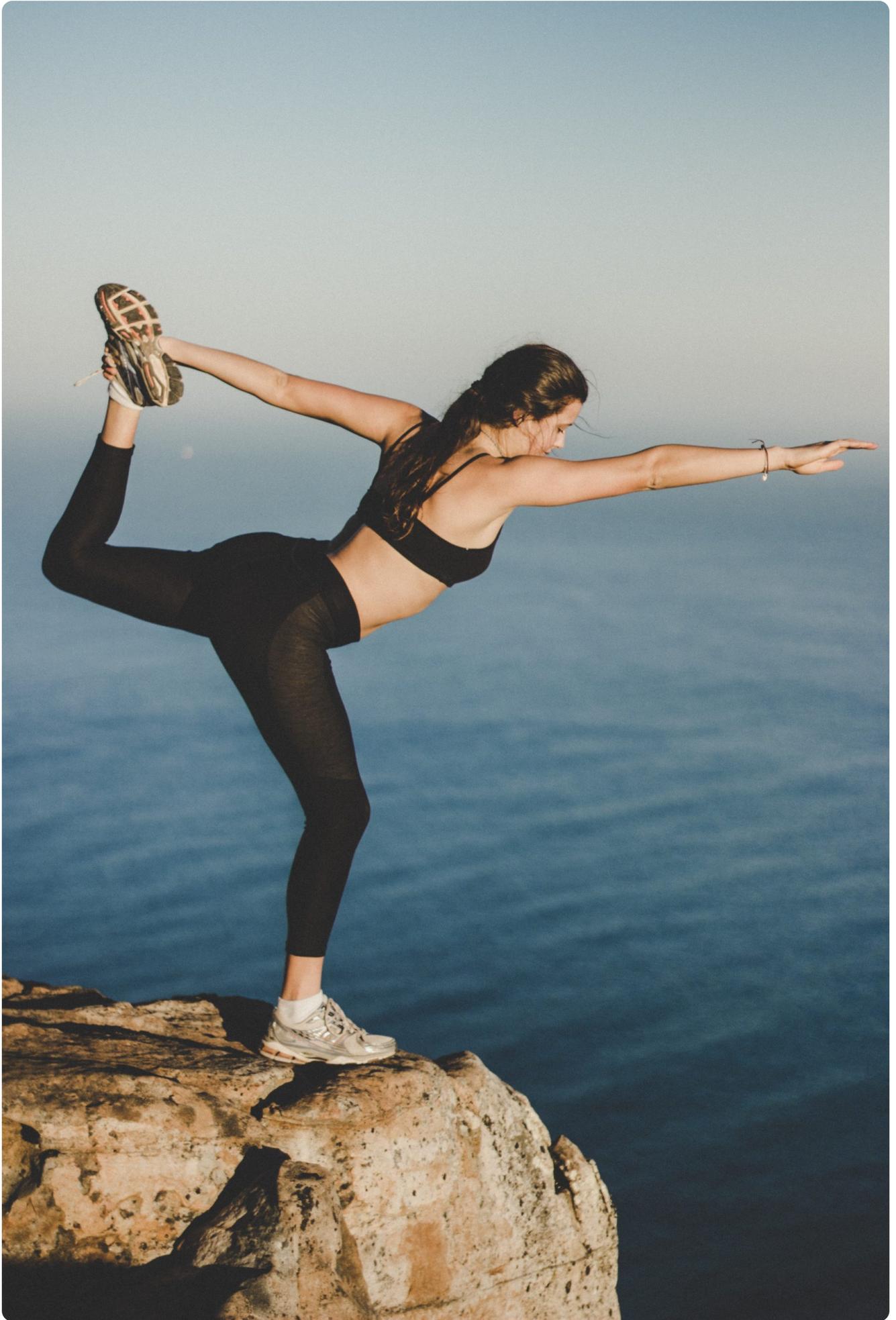


Toolbox for unique outdoor training and well-being

venturecapital.nl • <https://venturecapital.nl/toolbox-for-outdoor-training/>



Samenvatting

Datum: 4 February 2021

URL: <https://venturecapital.nl/toolbox-for-outdoor-training/>

Contact & Site

Extra beschrijving

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Beschrijving onderneming:

This startup offers a unique experience in natural environment with instant access to high quality equipment for workouts or yoga and meditation. The provided materials are adaptable to various levels.

They offer two different boxes: With the first box they aim at reaching especially crossfitters since it includes all the essentials, but is not limited to it.

With the second box they want to offer an alternative or an additional tool for a complete feeling of well-being.

Business Model:

- Option 1: Membership on a monthly basis
- Option 2: Pay by Scan
- Option 3: Renting/Selling concept to e.g. a City Council

Type klant:

B2B & B2C

Gewenst type investeerder:

Angel investor

USP's:

Unique Outdoor training, High quality equipment (especially for Crossfitters),
Less expenses for customer

Benodigd Kapitaal:

€60.000,-

Investeringsbehoefte:

Production costs (for two boxes): €6.500, App: €15.000, Installation costs:
€3.000, Working capital: €35.500

Sector:

Health

Bedrijfsfase:

Pe-seed

Aantal founders:

2

Aantal huidige werknemers:

1-5

Maandelijks omzet (huidig):

0

Omzet (Prognose) komende 12 maanden:

€10.000 -€50.000

Omzet (Prognose) maand 13 - 24:

€100.000 - €250.000

Huidige maandelijkse kosten:

0

Reeds toegezegde financiering:

0

Is er door de ondernemers reeds een investering opgehaald bij derden voor de betreffende onderneming?:

No

Wordt er binnen 24 maanden nog een vervolginvestering verwacht?:

Yes

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