

Simplified File And Document Access Platform

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Samenvatting

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URL: <https://venturecapital.nl/simplified-file-and-document-access-platform/>

Contact & Site

Extra beschrijving

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Company description:

The vision of this startup is to use the latest technology to help individuals and organizations share their files and documents as simple as possible and get access as quickly as possible to any types of files, documents, links, social media.

The software platform of this startup can be provided on the cloud or on-premises. The platform gives the possibility to host all the documents and files and the system automatically generates QR-code for almost everything such as individual files, documents, links, social media, youtube videos and, etc.

The advanced and smart QR-code generator system has been developed which is not limited just to the link URL connection, It provides statistical analysis which shows the number of QR-code scans, location, and date/time which is obviously is very important for a marketing campaign for organizations. Even their platform make the QR code one step smarter by defining access level in QR code generation which gives private, public, and open access possibilities for sharing files via QR codes.

Simply the customers can host all the files and documents with their generated QR-codes in a self-branded platform and define, monitor, and analyze the access of their resources.

Business Model:

The product is a SAAS product that is based on licensing model (Monthly/Annually) and it can be used by individuals and small businesses up to enterprise businesses. The customer can start with 30 days free trial and the startup developed a flexible pricing strategy based on PAY-AS-YOU-GO which helps customers to pay for what they use. There are different possible applications for the platform in the market, start from small businesses such as Restaurants, Hotels, Car dealers to midsize and large businesses such as Consumer Electronics, Consumer Packaged Good, Publisher, Museums & Galleries, Healthcare & Biopharma, and a lot more.

Customer type / profile:

B2B & B2C

Preferable investor type:

Angel investor; Venture Capitalist

USP's:

- Central QR code hub (Organize all your files and their QR codes in one place)
- Measure access rate of your QR Code with advanced statistical dashboard
- A first a self-branded platform for file and QR-code management
- Define who and how to get access to your files and documents via QR-codes
- Simple, quick, and user-friendly access Platform

Capital amount needed:

€600.000,-

Uses:

Development and extend development team €150.000, make a sales team €370.000 and focus on a Marketing campaign €80.000.

Sector:

B2B Software; B2C Software

Phase:

Pre-seed

Number of founders:

1

Current number of employees:

1-5

Monthly turnover (current):

0

Turnover (forecast) next 12 months:

€500.000,-

Turnover (forecast) months 13 - 24:

€2.000.000,-

Current monthly expenses:

€500,-

Are there any previous investments made in the company?:

€20.000,-

Additional information:

The development has been started since January 2019. The startup is 80% ready for Market. They expect to be completely ready and tested in coming 4 months. The market size is worldwide. The investment needed for speed up the development and pushing it to the market worldwide with strong sales team.

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