

An ambient music record label for meditation

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Samenvatting

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Contact & Site

Extra beschrijving

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Beschrijving onderneming:

This startup is an ambient music record label, designed to aid listeners in sleep, relaxation, meditation, yoga, study and focus.

Business Model:

A royalty model through all streaming platforms

Type klant:

B2C

Gewenst type investeerder:

Angel

USP's:

A relatively untapped market with countless Spotify / Apple editorials with millions of followers listening passively.

Benodigd Kapitaal:

\$30.000,-

Investeringsbehoefte:

\$25.000 marketing such as targeted instagram ads, to grow our following and playlists. \$5.000 for production, artwork, etc.

Sector:

Overige

Bedrijfsfase:

Early Growth

Aantal founders:

1

Aantal huidige werknemers:

1-5

Maandelijke omzet (huidig):

\$1500/month

Omzet (Prognose) komende 12 maanden:

\$60.000,-

Omzet (Prognose) maand 13 - 24:

\$120.000,-

Huidige maandelijkse kosten:

\$3.500,-

Reeds toegezegde financiering:

0

Is er door de ondernemers reeds een investering opgehaald bij derden voor de betreffende onderneming?:

No

Wordt er binnen 24 maanden nog een vervolginvestering verwacht?:

No

Overige relevante informatie:

With a versed background in music, the entrepreneur has been involved with production, composition, label services and distribution / marketing tactics and analysis. He has seen hands on how some of these instrumental labels have quickly grown from 0 - revenues well over \$200,000 / year. All it takes is a little start-up marketing money, and the knowledge and experience of curating the right fitting music.

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