

# Subscription based photo app for creating memories

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## Samenvatting

**Datum:** 20 April 2021

**URL:** <https://venturecapital.nl/subscription-based-photo-app-for-creating-memories/>

## Contact & Site

## Extra beschrijving

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### **Beschrijving onderneming:**

This startup wants to add value to their members lives by connecting their members based on their lifecycle events and interests, to inspire and get inspired. How? By creating a personal timeline with content is relevant and meaningful for you. This way you are able to relive your memories on a daily, weekly or monthly basis and connect with other members with same interests and struggles in life.

The startup has created a subscription based photo app that allows you to create memories by selecting 10 photos a month. They are placed in your timeline and you receive them right on your doorstep printed.

### **Business Model:**

Subscription and memberships. And additional campaigns for brands.

### **Type klant:**

B2C, B2B2C

### **Gewenst type investeerder:**

Angel investor; VC

**USP's:**

This startup helps you to easily build a timeline of your life, using a structured approach and smart automations. You can easily add extra timelines such as pregnancy, marriage or the years you live in a specific house. This all works through an easy to use app. Besides making specific personal timelines in the app, where you can connect with a community, you will receive the printed photos as well.

**Benodigd Kapitaal:**

€550.000

**Investeringsbehoefte:**

Add additional products + memories. Create sustainable partnerships. Market research phase 2. Marketing

**Sector:**

B2C Software

**Bedrijfsfase:**

Early Growth

**Aantal founders:**

3

**Aantal huidige werknemers:**

7

**Maandelijks omzet (huidig):**

€10.500,-

**Omzet (Prognose) komende 12 maanden:**

€100.000,-

**Omzet (Prognose) maand 13 - 24:**

€2.000.000,-

**Huidige maandelijkse kosten:**

€7.000,-

**Reeds toegezegde financiering:**

0

**Is er door de ondernemers reeds een investering opgehaald bij derden voor de betreffende onderneming?:**

No

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