

# Democratizing private stock market

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## Samenvatting

**Datum:** 20 April 2021

**URL:** <https://venturecapital.nl/democratizing-private-stock-market/>

## Contact & Site

## Extra beschrijving

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### **Beschrijving onderneming:**

This startup is democratizing the private stock market. They are making investing and trading in private equity as easy and dynamic as public equity. Private companies/Startups struggle with funding. They are stimulating the innovative startup ecosystem through new fundraising solution. They have experienced all the problems they solve themselves. Starting with having struggles to attract funding, having difficulties investing in promising startups, and ending with being part of the company where employee recognition was never at an adequate level.

### **Business Model:**

6.5% of the total funds raised, and 2% of fundraised amount in equity; 1.5% transaction fee for both Buyers and Sellers and 7% on any profit earned on the Trading Platform

### **Type klant:**

B2C, B2B2C, B2B

**Gewenst type investeerder:**

Angel investor; Venture Capitalist

**USP's:**

- 4 pre-signed up startups for fundraising
- One of the startups with audience reach of ~30 million people
- 2000+ people signed up for beta testing
- Investment Platform App
- One of the most cutting-edge cybersecurity technologies

**Benodigd Kapitaal:**

€800.000,-

**Investeringsbehoefte:**

Growth & development

**Sector:**

B2B Software; B2C Software; Zakelijke dienstverlening

**Bedrijfsfase:**

Seed

**Aantal founders:**

4

**Aantal huidige werknemers:**

5-25

**Maandelijks omzet (huidig):**

0

**Omzet (Prognose) komende 12 maanden:**

€220.000,-

**Omzet (Prognose) maand 13 - 24:**

€15.000.000,-

**Huidige maandelijkse kosten:**

€7.000,-

**Reeds toegezegde financiering:**

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