

Award winning premium vermouth

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Samenvatting

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Contact & Site

Extra beschrijving

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Company description:

These Belgian Brothers are 3rd generation blenders, and have brought to life a distinctly Atypical Apertif.

Their mission: 'To share the family secret'.

Through: Integrity, Authenticity and Creativity.

An award winning premium vermouth, with domestic success now looking for funding to go global.

This company even remained stable & resilient during the Covid crisis.

They are constantly innovating and have already a new MVP ready.

Business Model:

They produce a range of Aperitifs under the brand and sell these via their own website, and to distributor & wholesalers

Customer type / profile:

They sell to CocaCola Europe - their distributor, and via them as well as other channels sell into Major retailers (such as Delhaize) and Horeca (Hotels, Restaurants, Cafe's). They even are listed in a 3 star Michelin restaurant and furthermore in one star Michelin restaurants.

Furthermore they work with Fever-Tree and Camden Town Brewery.

Preferable investor type:

Angel investor; Incubator/accelerator

USP's:

Modern Vermouth through a family recipe - Natural, Seasonal, Local production is used to produce an Aperitif for the modern consumer.

Capital amount needed:

€210.000,-

Investment need:

€35.000 R&D, €65.000 PPE, Capacity building, €110.000 International Sales & Marketing

Sector:

Food; Restaurant / catering industry

Phase:

Early Growth

Number of founders:

2

Current number of employees:

1-5

Monthly turnover (current):

€11.200,-

Turnover (forecast) next 12 months:

€144.000,-

Turnover (forecast) months 13 - 24:

€210.000,-

Current monthly expenses:

€5.700,-

Committed funding:

€65.000,-

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