

Medtech Company in the Fields of Sleep tech

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Samenvatting

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Contact & Site

Extra beschrijving

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Company description:

This company is a Medtech company that is scaling in the fields of sleep tech, infection prevention enclosures and specialized wound dressing. Founders have 20+ years of global product development and business development experience.

We spend up to one third of our lives in bed. Healthy sleep and a healthy sleep environment are essential for wellness. This company was founded to revolutionize the way we sleep. They have created and clinically proven an antimicrobial, antiviral, safe sleep environment with superior non-powered adjustable comfort.

The Problem with Conventional Products

Traditional mattresses are impossible to clean inside and out. Being able to clean every surface in the home/hotel/cruise ship etc. has never been more important since Covid 19. Different individuals have different sleep surface comfort preferences (Firm/Medium/Soft). This product is adjustable and nonpowered. No Pumps, No Motors, No Power supply required. Conventional mattresses cause pressure points at the deeper immersion points. This discomfort will cause a person to move more frequently, leading to less healthy sleep. Existing adjustable sleep products are powered, expensive and complicated with pumps and motors.

The solution

The company will launch with their topper, which is portable and can be taken with you when travelling and staying in hotels, VRBOs, AirBNBs and elsewhere. Easy, Comfortable and Hygiene Assured.

This company enables your sleep surface to be 100% guaranteed clean.

Option to adjust the comfort of your bed with no need for pumps, motors or power.

Their range also includes integrated “iCON Technology Inside” cores which they will supply to global mattress makers. This is similar to the “intel inside” sales model and would allow us to supply globally to every mattress maker.

Business Model:

Business to Business Sales. Licensing.

Customer type / profile:

Blue Chip B2B companies are the customers.

Preferable investor type:

Angel investor

USP's:

This company's technology is protected by patents and took much effort to perfect. Other players have tried to replicate the medical grade performance and they have failed. The executives leading this company have extensive experience in this specific technology and in the innovation driven consumer market space.

Capital amount needed:

€50.000,-

Investment need:

Sales, Marketing and Stock

Sector:

Health; Consumer goods

Phase:

Early Growth

Number of founders:

2

Current number of employees:

1-5

Monthly turnover (current):

€20.000,-

Turnover (forecast) next 12 months:

€2.000.000,-

Turnover (forecast) months 13 - 24:

€6.000.000,-

Current monthly expenses:

€5.000,-

Additional information:

This company is registered in Netherlands and will have a division in North America.

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